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FOR IMMEDIATE RELEASE

**Kane Beef Continues Expansion,
Announces Eligibility to Export Beef to China**

Corpus Christi, Texas (Aug. 15, 2017) – Kane Beef is the first beef processor headquartered in Texas to be eligible to export beef to China. The company is a central player in the Texas cattle industry and is expanding its presence in the international markets.

“Our team is steadily increasing our global footprint, and we are eager to start supplying our dependable beef products to customers in China,” Andy Davis, vice president of international sales at Kane Beef said. “Thanks to the authorization, we now have greater opportunities in the region to build relationships that will support Texas agriculture.”

Kane Beef distributes boxed beef to more than 25 countries, accounting for 20% of current sales. In 2015, the Fernandez Group acquired Kane Beef and its leadership has brought about expanded capabilities and increased production. With new eligibility into China and additional focus on international sales, the company predicts substantial surges in global markets in addition to domestic growth.

“Research shows that per capita demand for beef in China is on the rise, and our team has already received multiple inquiries from interested customers,” Davis said. “Regaining access into this growing market and being able to meet consumer demand with our high-quality beef sourced from Texas producers is a significant opportunity.”

The company is strengthening relationships with local feeders to guarantee beef supply that meets export requirements and quality standards. Kane Beef is coordinating plant visits for interested customers in the upcoming weeks. The first orders for export into China are projected for the fourth quarter 2017.

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ABOUT KANE BEEF

For more than 60 years, Kane Beef has served as the primary beef processor for cattle ranchers in South Texas. Since its beginnings in 1949, Kane Beef has expanded from a local meat counter to a nationally recognized supplier of dependable beef products with key accounts in retail and foodservice. To learn more, visit KaneBeef.com.